

EL801507215US

What is Claimed:

1. A method of processing a purchase order for a consumer-specific assortment of feminine care products, the method comprising the steps of:

determining at a first location an assortment of feminine care products for a consumer at a second location remote from the first location based on information provided by the consumer, the determined assortment of feminine care products including a non-commercial quantity of at least one type of absorbent catamenial product; and

accepting at the first location a purchase order placed by the consumer at the second location for at least the determined assortment of feminine care products.

2. The method of claim 1 wherein said information is provided and said purchase order is placed by the consumer through a computer network.

3. The method of claim 1 wherein the determined assortment of feminine care products includes non-commercial quantities of multiple types of absorbent catamenial products.

4. The method of claim 1 wherein the determined assortment of feminine care products includes at least one product selected from the group consisting of menstrual cramp medication and contraceptives.

5. The method of claim 1 wherein said information represents a selection by the consumer of products which comprise the assortment.

6. The method of claim 1 wherein the determining step includes presenting questions to the consumer regarding her monthly cycle, and said information represents the consumer's answers to said questions.

7. The method of claim 1 wherein the purchase order includes payment information.

09916049 073004
"00520" 64097660

EL801507215US

8. The method of claim 1 wherein the purchase order includes a target delivery date.

9. The method of claim 1 further comprising the step of storing data representing the determined assortment of feminine care products for subsequent retrieval and use with the consumer.

10. The method of claim 1 further comprising the step of fulfilling the purchase order placed by the consumer.

11. The method of claim 10 wherein the fulfilling step includes delivering the ordered assortment of feminine care products to the consumer.

12. The method of claim 11 wherein the fulfilling step includes delivering the ordered assortment of feminine care products to the consumer along with a reusable storage container for said products.

13. The method of claim 12 wherein the fulfilling step includes delivering a subsequent order of feminine care products to the consumer without a reusable storage container for said products.

14. The method of claim 1 further comprising the step of prompting the consumer to place another purchase order for an assortment of feminine care products.

15. The method of claim 14 wherein the prompting step includes sending email to the consumer.

16. The method of claim 14 wherein the prompting step includes periodically prompting the consumer to place another purchase order for an assortment of feminine care products.

09:13:04 07:20:01
T00E20" 6408T660

EL801507215US

17. The method of claim 14 wherein the prompting step includes advising the consumer of the assortment of feminine care products last ordered by the consumer.

18. A method of processing a purchase order for a consumer-specific assortment of feminine care products, the method comprising the steps of:

collecting at a first location information from a consumer at a second location remote from the first location, said information relating to the consumer's monthly cycle;

recommending to the consumer at the second location an assortment of feminine care products based upon the collected information; and

accepting at the first location a purchase order placed by the consumer at the second location for at least the recommended assortment of feminine care products.

19. The method of claim 18 wherein the recommended assortment of feminine care products includes multiple types of absorbent catamenial products.

20. The method of claim 18 wherein the recommended assortment of feminine care products includes a non-commercial quantity of at least one type of absorbent catamenial product.

21. The method of claim 20 wherein the recommended assortment of feminine care products includes non-commercial quantities of multiple types of absorbent catamenial products.

22. The method of claim 18 wherein the recommended assortment of feminine care products includes at least one product selected from the group consisting of menstrual cramp medication, contraceptives and ovulation tests.

23. The method of claim 18 wherein the collecting, recommending and accepting steps are performed using a computer.

EL801507215US

24. The method of claim 23 wherein the collecting, recommending and accepting steps are performed through a computer network to which said computer is connected.

25. The method of claim 18 further comprising the step of allowing the consumer to revise the recommended assortment of feminine care products prior to placing a purchase order therefor.

26. The method of claim 18 wherein the recommending step includes recommending an assortment of feminine care products expected to meet the consumer's needs for one monthly cycle.

27. The method of claim 26 wherein the accepting step includes accepting a purchase order from the consumer for multiple units of the recommended assortment of feminine care products.

28. The method of claim 18 wherein the accepting step includes accepting a standing purchase order for the recommended assortment of feminine care products.

29. The method of claim 18 further comprising the step of storing data representing the recommended assortment of feminine care products.

30. The method of claim 18 further comprising the step of fulfilling the purchase order accepted from the consumer.

31. The method of claim 30 wherein the fulfilling step includes delivering the recommended assortment of feminine care products to the consumer.

32. A method for determining a consumer-specific assortment of feminine care products, the method comprising the steps of:

collecting information from the consumer related to her monthly cycle;

09918049-073001
FILED

EL801507215US

5 processing the information collected from the consumer; and
 recommending to the consumer an assortment of feminine care products based
upon the processed information.

33. The method of claim 32 wherein the collecting step includes collecting
information related to the consumer's physical activity while using an absorbent
catamenial product.

34. The method of claim 32 wherein the collecting step includes collecting
information related to absorbent catamenial products which the consumer prefers not
to use.

35. The method of claim 32 wherein the collecting step includes collecting
information related to a type of undergarment worn by the consumer while
menstruating.

36. The method of claim 32 wherein the collecting step includes collecting
information related to the consumer's sleeping habits.

37. The method of claim 36 wherein the collecting step includes collecting
information related to whether the consumer is a side sleeper.

38. The method of claim 36 wherein the collecting step includes collecting
information related to the frequency at which the consumer changes an absorbent
catamenial product during a period of sleep.

39. The method of claim 32 wherein the collecting step includes collecting
information related to the frequency at which the consumer changes an absorbent
catamenial product during waking hours.

0918049-03001
"00E"0"6408T660

EL801507215US

40. The method of claim 32 wherein the collecting step includes collecting information related to the type of birth control used by the consumer.

41. The method of claim 32 wherein the collecting step includes collecting information related to menstrual cramping medication.

42. The method of claim 32 further comprising the step of accepting a purchase order from the consumer for at least the recommended assortment of feminine care products.

43. The method of claim 42 further comprising the steps of allowing the consumer to revise the recommended assortment of feminine care products and accepting a purchase order for said recommended assortment as revised by the consumer.

44. The method of claim 32 wherein the consumer is at a first location and the processing step is performed at a second location remote from the first location.

45. A method of processing a purchase order for a feminine care kit, the method comprising the steps of:

prompting a consumer to place a purchase order for a feminine care kit including at least one type of absorbent catamenial product and at least one additional product selected from the group consisting of menstrual cramp medication and contraceptives; and

accepting the purchase order placed by the consumer.

46. The method of claim 45 wherein the feminine care kit includes at least two products selected from said group.

47. The method of claim 46 wherein the feminine care kit includes all three products from said group.

09918049 073001
"FOOELO" 6408760

EL801507215US

48. The method of claim 45 wherein the prompting step and the accepting step are performed using a computer.

49. The method of claim 48 wherein the prompting step and the accepting step are performed through a computer network to which said computer is connected.

50. The method of claim 45 wherein the prompting step includes collecting information from the consumer related to her monthly cycle and recommending a feminine care kit comprising products selected according to the collected information.

51. The method of claim 45 further comprising the step of fulfilling the accepted purchase order.

52. The method of claim 45 wherein the consumer is at a first location and the prompting step is performed at a second location remote from the first location.

53. The method of claim 32 wherein the collecting step includes collecting information related to a type of undergarment worn by the consumer while not menstruating.

54. The method of claim 53 wherein the recommending step includes recommending thong pantliners for a consumer who wears thong underwear while not menstruating.